

Laudator **HELEN BOADEN**

Best European Digital Audio of the Year

In the first year of this new category, the jury was asked to find the most creative audio presented on digital platforms, and it considered a dizzying array of projects - from podcasts and social media experiments to new platforms for education and translation, and some highly creative work combining sound with music, photography and animation.

The winner is a true crime story made as a podcast series a bizarre non-fiction audio thriller investigating the shooting of a computer salesman by a pistol hidden in an ordinary office ringbinder. This project stood out for its great storytelling, beautiful sound design and super-cool artwork, and for the confidence of its delivery across digital, social and print platforms - winning a million downloads in its first year and reaching a new 25 to 45 year old audience for the newspaper.

The Ringbinder Assassin

submitted by Politiken / Third Ear, Denmark