



Press Release 21.10.2022

## **Political PRIX EUROPA kicks off in Potsdam on Sunday**

Under the slogan "Media that matter" this 36<sup>th</sup> edition of the European media festival boasts a host of political themes across all media and genres: from television fiction series like "The Year of Fortuyn", digital media projects like "Automated Election Reports" or the podcast series "War On The Internet" to classic investigations like "Planet Killers", "The Russian Hitmen" or the radio documentary "Utøya Revisited". All in all, 187 productions from about 30 countries are nominated.

"What makes Prix Europa different from other festivals" says Dr. Katja Wildermuth, Director General of the BR (Bayerischer Rundfunk) and PRIX EUROPA-President, "is that adjudication is not in the hands of traditional juries but in the hands of the media-makers themselves." Over 500 professionals from all over Europe will be taking part in this process, enabling a week-long exchange that has become increasingly important, Wildermuth continues: "PRIX EUROPA has taken up the cause of fighting for the fellowship of Europe by displaying all of its cultural diversity. Particularly in times of uncertainty and crisis, independent high quality media are more important than ever to foster informed debate and to keep societies together."

The Awards Ceremony will take place on Friday 28th October, in the Schinkelhalle in Potsdam. The Jury groups will confer 14 awards to the Best European TV-, Radio- and Digital Media Programmes of the Year, culminating in the announcement of this year's European Journalist of the Year, which honours a journalistic game-changer who has shown extraordinary creativity, courage and impact on their society or audience. The PRIX EUROPA Rising Stars give stay-at-homes the opportunity to vote on two audience awards on the PRIX EUROPA homepage without prior accreditation.

The event will be hosted by RBB-Radio moderator Tolga Akar and streamed live on the PRIX EUROPA homepage where it will remain available as a Video-on-demand.

### **PRIX EUROPA 2022 - Background**

PRIX EUROPA is supported by a strong alliance of currently 26 members, European public broadcasters and institutions, under the patronage of the European parliament. The festival has taken place in Amsterdam, Strasbourg, Barcelona, Porto, Reykjavik, Marseilles and again and again in Berlin. Since 2019 the Rundfunk Berlin Brandenburg (RBB) has hosted it in Potsdam, together with the City of Potsdam and the Land Brandenburg.



## **PRIX EUROPA 2022 - Figures**

- 606 submissions from 255 media organisations or independent media makers from 30 European countries
- 187 nominations from 28 European countries
- 540 participating media professionals, among them 228 jury members
- 17 jury coordinators
- 9 competition categories
- 14 Awards for the Best European TV-, Radio- or Digital Media Programme of the Year, 1 European Journalist of the Year Award, 2 Audience Awards PRIX EUROPA Rising Stars (Voting on [www.prixeuropa.eu](http://www.prixeuropa.eu) from 23 until 27 October 2022).

## **PRIX EUROPA 2022 – Essentials**

- Founded in 1987, PRIX EUROPA 2022 is the 36th edition of the festival
- Location 2022: Kulturquartier Schiffbauergasse in Potsdam
- Opening on Sunday, 23rd October
- Competition from 24 - 27 October
- Awards Ceremony 28 October, 20:00h - 22:00h, Schinkelhalle in Potsdam

## **PRIX EUROPA 2022 – Press contact**

Annika Erichsen  
PRIX EUROPA Press Office  
[press@prixeuropa.eu](mailto:press@prixeuropa.eu)  
+49 30 97993 10913  
[www.prixeuropa.eu](http://www.prixeuropa.eu)

The Festival Catalogue is available online on:  
<https://www.prixeuropa.eu/festival-catalogue-2022>