



PRIX EUROPA 2020 Best European Online Media Project of the Year

A Thousand Women Murdered 1,000 Mujeres Asesinadas

Comments from the Jury Group:

“Hugely important subject matter dealt with in a sensitive and innovative way, putting the victims at the centre rather than the perpetrators.”

“Very important stories to tell, and I love the fact that they focussed on the people behind the murders. Who were these women before they got murdered.”

“This is a great project. It is dealing with an incredibly important topic and it is very well produced. I think this type of journalism can actually make a change“

A thousand women murdered. A thousand lives snatched by macho violence. This interactive project aims to explain who they were and how those women lived before they were victims of gender violence in Spain, where there are official records since January 2003. If you google their names you will only find how they died, not a single detail about their professions, their hobbies, their dreams... And you won't find either what happened to the murderers after the crime. Their names are frequently erased in the news even when they have been convicted. From LAB RTVE.es, the innovation department of RTVE, we developed this project with three goals: help to prevent this kind of violence, show that there is not a specific kind of woman that suffers this violence, and repair the memory of the victims, giving the families the chance for tribute. More than 20 people, including journalists, developers, designers, data-analysers and tv directors, have worked together to create one of the most ambitious databases about violence against women in Spain, describing life details of all the official victims in our country. The archive of RTVE, the official records of the Government about this kind of violence, the local newspapers and the judicial sentences were just some of the sources we worked with to develop a database. The feedback from the relatives of the victims was essential for the project and that's why we opened a phone number to get in touch with them by whatsapp messages and voice notes. The call to action was pushed by off line TV and Radio shows and it enabled us to get a lot of quality feedback to improve our database, after verifying the information we got through Whatsapp.

Congratulations to:

Submitting organisation:	Corporación de Radio y Televisión Española – RTVE
Contact:	Concepción Merina – concepcion.merina@rtve.es
Author:	Lab RTVE.es
Director:	Miriam Hernanz, Estefanía de Antonio
Commissioning editor:	Alicia G. Montano
Producer:	Esther Pérez-Amat
Co-Producer:	RTVE
Key staff:	Daniel Borrego Escot, Jessica Martín, Cristina Pérez, Beatriz Gálvez, Raquel Navarro, José Ángel Carpio, César Peña
Production context:	Commemorate the event of the number 1,000 of violence victims in Spain since 2003
Digital distribution:	Data at 2019/06/28: 17000 views. 7,000 users. More than 200K impressions on Twitter. More than 200 shares at Facebook. Mentions and interviews at 3 TV programmes and 2 Radio shows.
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